



ThoughtSpot

# ThoughtSpot

Introduction

Every once in a while someone comes along  
and changes the game forever...



## Fosbury Flop

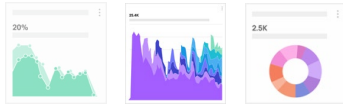
Summer Olympics  
Mexico (1968)

# ThoughtSpot Overview

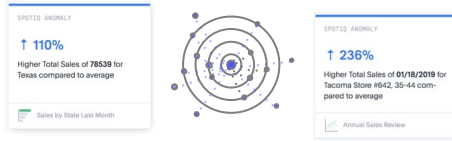
## Technology Search & AI

### SEARCH

Q which stores are selling the most?



### AI-DRIVEN INSIGHTS



## Customers Mid-to-large Enterprise



## Leadership Industry & Customer



# The backend for dashboards is complex and slow



Enterprise Data Sources



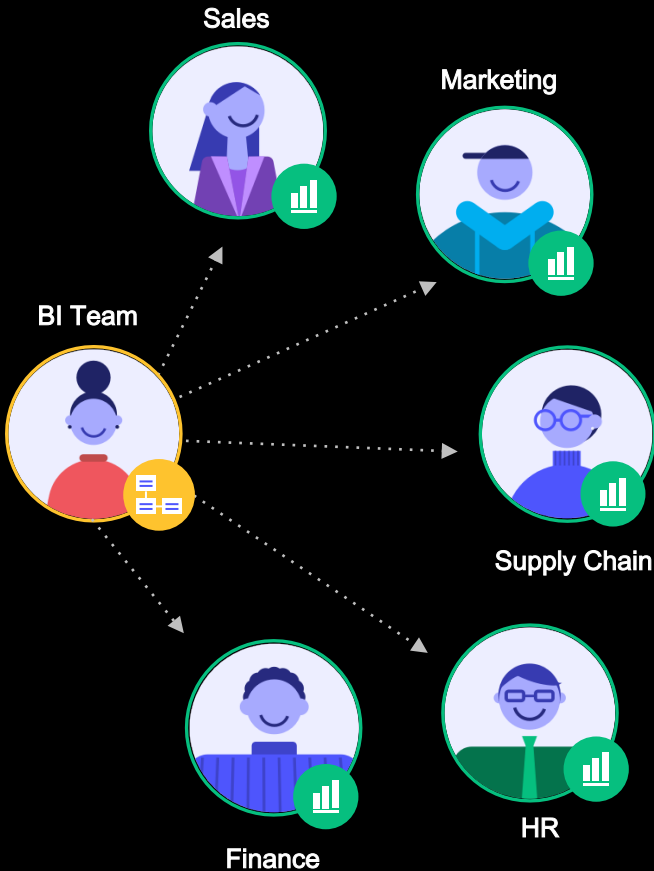
Data Warehouse / Lake



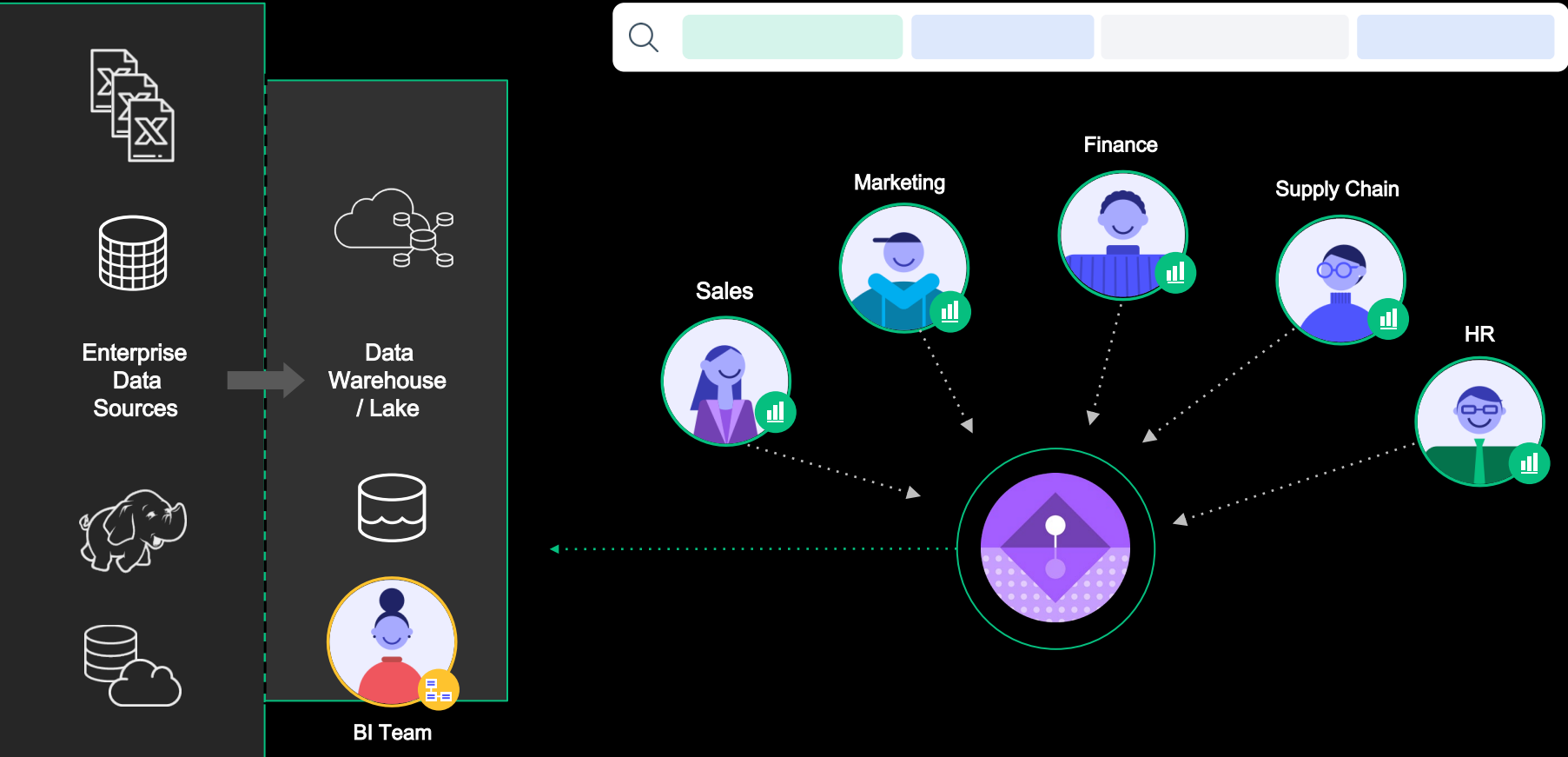
Cubes & Aggregates



Reports & Dashboard



# What if you could flip the entire analytics paradigm?



# Speed to insights is critical in COVID crisis

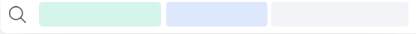


COVID has accelerated our digital transformation. 80% to 90% of existing reports are now useless.

SCHNEIDER ELECTRIC & CVS

# ThoughtSpot: Purpose -built for Search

## User Experience (UX)



Business Users + Analysts



Increase speed to insights

Built for a non-technical users

Easy to use, modern and familiar search experience

## Indexing & Ranking

Q revenue

revue – in Retail Sales

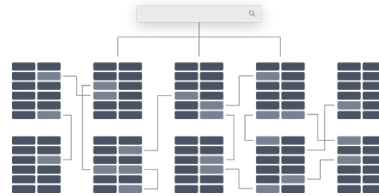
return date – in Retail Sales

redwood city – Store Region in Retail Sales

Full-value indexing gives access to the most granular insights

Smart ranking continuously learns to increase relevance

## Query Engine

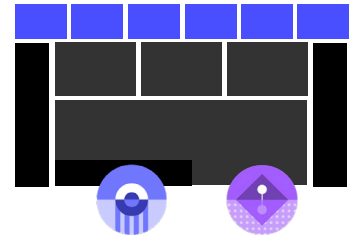


Understands complex table structures automatically

No SQL or table relationship knowledge required

Execute complex queries at scale

## Integrated Architecture



Purpose-built for search

Deployment flexibility & cloud agnostic architecture

Enterprise-grade security & governance





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# Call to Action

Come & visit us at the virtual booth or send your feedback & questions to [thoughtspot@iodata.de](mailto:thoughtspot@iodata.de)